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FOR IMMEDIATE RELEASE

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CHAMBER NAMES ELIZABETH FITZSIMONS VP OF LEADERSHIP & ENGAGEMENT

SAN DIEGO (March 14, 2018) – The San Diego Regional Chamber of Commerce has appointed Elizabeth Fitzsimons Vice President of Leadership and Engagement over Chamber affiliate LEAD San Diego.

Fitzsimons joined the Chamber in January 2015 as Vice President of Marketing and Events. She took on the additional role of Interim Vice President of Leadership when LEAD San Diego became a Chamber affiliate last September. The newly created Vice President of Leadership and Engagement position combines the two roles and Fitzsimons will oversee the development and implementation of LEAD's various programs and direct the Chamber's marketing and events programs, including digital marketing, earned media, and dozens of annual events.

"Elizabeth has been instrumental in the combining of the Chamber and LEAD. Her experience, skills and natural passion for leadership development are exactly what we were looking for to continue moving LEAD forward," said Jerry Sanders, Chamber President and CEO. "I am excited for this next chapter of LEAD and building on the organization's long history of developing leaders ready to make a difference in their communities."

Before joining the Chamber, Fitzsimons held positions at Rady Children's Hospital, the County of San Diego, and *The San Diego Union-Tribune*.

"LEAD has benefitted greatly from Elizabeth's guidance over the past six months as Interim Vice President and I am confident her leadership and commitment to the organization will continue its successful progression," said LEAD Board Co-Chair Nikki Clay.

"Elizabeth brings the foundational knowledge and vision that will ensure LEAD continues to grow and expand the reach of our programs," said LEAD Board Co-Chair Stath Karras.

“LEAD has the potential to expand opportunities and open doors for so many in our region. I’m thrilled to be able to help develop the next generation of leaders – people who are going to elevate businesses, non-profits, government, and our community,” Fitzsimons said.

About the San Diego Regional Chamber of Commerce

The San Diego Regional Chamber is the hub for connections and collaboration among the regional business community, and uses that clout to advocate for public policies and candidates that support economic growth and the creation of jobs for all businesses. As the largest local Chamber on the West Coast, representing approximately 2,500 businesses and an estimated 300,000 jobs, the San Diego Regional Chamber is fighting to make San Diego the most business-friendly region in California. For more information, please visit SDChamber.org or call 619-544-1300.

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